



NEWS

For further information contact:

Esther Jacobsen Bates, Executive Director, Elverhøj Museum of History & Art, esther@elverhoj.org

Tracy Farhad, Executive Director, Solvang Conference & Visitors Bureau, tracy@SolvangUSA.com

Laura Kath, Media Relations Director, Solvang Conference & Visitors Bureau laura@mariahmarketing.com

TEL: 805-688-6144 or www.Solvang100.com and www.SolvangUSA.com

Public Invited to Meet Prince Consort of Denmark

Solvang, California, USA —Henrik, His Royal Highness The Prince Consort of Denmark will visit Solvang on Saturday, June 11, 2011, as part of the city's ongoing Centennial celebrations. Residents and visitors alike are invited to welcome the Prince and his entourage during two public events.

HRH The Prince Consort will make his first public appearance at the “*Royal Birthday Party*” in Solvang Park (Mission Drive and First Street, downtown Solvang), from 5:15 to 6:15 pm. The ceremony formally welcomes HRH to the City of Solvang and pays tribute to his birthday on June 11, as well commemorates Solvang's 100th birthday. After some brief remarks by HRH, special birthday cake will be served. Festive music for the occasion will be provided by the Valley Wind Ensemble. The event is free and open to the public. Limited seating available.

Accompanying HRH The Prince Consort will be Peter Taksoe-Jensen, Denmark's Ambassador to the United States; Christian Eugen-Olsen, Master of Ceremonies at the Danish Royal Palace; and Torsten Jansen, Minister Counselor Culture and Public Diplomacy at the Royal Danish Embassy in Washington, DC.

In the evening, from 7:00-10:00pm, the “*Royal Dinner Celebration*” honors the distinguished Danish visitors at Rusack Vineyards, 1819 Ballard Canyon Road. (Rusack is located within the boundaries of the nearly 9,000 acres of land originally bought by the founders of Solvang in 1911.) The celebration starts with a wine and hors d'oeuvres reception. HRH The Prince Consort will greet each guest in a formal receiving line. Then comes a sumptuous gourmet feast, created by New West Catering. Guests will be served under a canopy amid the oak trees and grape vines. Business attire is suggested.

Tickets to the “*Royal Dinner Celebration*” are \$100 each, and seating is strictly limited. Reserved tables for eight guests are available for \$1,000. Tickets must be purchased by Noon on June 3, 2011. Make checks payable to the City of Solvang-Royal Dinner, 1644 Oak Street, Solvang, CA 93463 or by charge to a credit card by calling 805-688-5575. Tickets will be held at the door. Valet parking. All sales final. Rain or shine event.

These two public events honoring HRH The Prince Consort are presented by the Solvang Centennial Committee and the City of Solvang. According to Committee member Esther Jacobsen Bates, Executive Director of the Elverhøj Museum, “This is an historic event for Solvang, sure to be celebrated and remembered for generations to come. We invite everyone to join in the festivities!”

For more information on the Royal Visit to Solvang and other Centennial events, www.Solvang100.com and www.SolvangUSA.com